



FRI NOV 29

Oklahoma City

HOLIDAY
RIVER PARADE

Celebrating 20 years of MAPS



Event Sponsorship \$1,000

- 4 Reservations for VIP hospitality in the Devon Boathouse
- 2 VIP parking passes for parade night
- Name recognition on official parade website
- Sponsor gift

Supporting Sponsorship \$2,500

- 6 Reservations for VIP hospitality in the Devon Boathouse
- 3 VIP parking passes for parade night
- Name recognition in all marketing materials
- Name recognition in The Oklahoman River Parade special insert
- Name recognition on official parade website
- Sponsor gift

Patron Sponsorship \$5,000

- 8 Reservations for VIP hospitality in the Devon Boathouse
- 4 VIP parking passes for guests attending VIP Hospitality
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in The Oklahoman River Parade special insert
- Name recognition on official parade website
- Sponsor gift

Benefactor Sponsorship \$10,000

- 14 Reservations for VIP hospitality in the Devon Boathouse
- 7 VIP parking passes for guests attending VIP Hospitality
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in The Oklahoman River Parade special insert
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift





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Presenting Sponsorship **\$25,000**

- 8 Reservations to ride aboard one of the decorated River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 4 VIP Parking Passes for Regatta Park - River Cruiser guests
- 20 Reservations for VIP hospitality at the Devon Boathouse
- 10 VIP parking passes for guests attending VIP hospitality
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Logo and name recognition in The Oklahoman River Parade special insert
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift

Title Sponsorship **\$40,000 - \$50,000**

- Corporate name included in the event title
- Decorated River Cruiser provided for participation in parade
- 30 reservations to ride aboard one of the decorated River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 15 VIP parking passes for River Cruiser guests
- 30 Reservations for VIP hospitality at the Devon Boathouse
- 15 VIP parking passes for guests attending VIP hospitality
- Signage recognition at the event
- Public address recognition at event
- Logo and name recognition in all marketing materials
- Logo and name recognition in The Oklahoman River Parade special insert
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift

