

*Oklahoma City*

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**HOLIDAY**  
**RIVER PARADE**

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*SUNDAY, DECEMBER 17, 2017*

**Title Sponsorship \$30,000**

- Corporate name included in the event title
- Decorated River Cruiser provided for participation in parade
- 30 Reservations to ride aboard one of the River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 15 VIP Parking Passes for Regatta Park ~ River Cruiser guests
- 30 Reservations for VIP Hospitality at the Devon Boathouse
- 15 VIP Parking Passes
- Signage recognition at the event
- Public address recognition at event
- Logo & name recognition in all marketing materials
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website

**Presenting Sponsorships \$25,000**

- 12 Reservations to ride aboard one of the decorated River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 4 VIP Parking Passes for Regatta Park ~ River Cruiser guests
- 24 Reservations for VIP Hospitality at the Devon Boathouse
- 10 VIP Parking Passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website

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# HOLIDAY RIVER PARADE

### **Benefactor Sponsorship \$10,000**

- 18 Reservations for VIP Hospitality in the new Devon Boathouse
- 6 VIP Parking Passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing material
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website

### **Patron Sponsorship \$5,000**

- 12 Reservations for VIP Hospitality in the Devon Boathouse
- 4 VIP Parking Passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in social media
- Name recognition on official parade website

### **Supporting Sponsorship \$2,500**

- 8 Reservations for VIP Hospitality in the Devon Boathouse
- 2 VIP Parking Passes
- Name recognition in all marketing materials
- Name recognition on official parade website
- Sponsor Gift

### **Event Sponsorship \$1,000**

- 4 Reservations for VIP Hospitality in the Devon Boathouse
- 2 VIP Parking Passes
- Name recognition on official parade website

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***ADDITIONAL SPONSORSHIP OPPORTUNITIES***

**SANTA'S ELVES HOLIDAY SHOW SPONSOR \$10,000**

Your company will be recognized as the sponsor of this entertaining 40-minute show. Ten professional performers from Winterhaven, Florida entertain on the water under the lights of the Oklahoma River!

**SPECTACULAR FIREWORKS SHOW SPONSOR \$10,000**

Your company will be recognized as the sponsor of the fireworks show – the finale of the OKC Holiday River Parade!

**PARADE OF BOATS SPONSOR \$5,000**

Your company will be recognized as the sponsor of the “Parade of Boats!” Includes an entry in the parade to represent your company.

**VIP PARTY SPONSOR \$5,000**

Your company will be recognized as the sponsor of the VIP Party in the Devon Boathouse! The sponsorship includes 20 VIP passes for the party.

**RIVER CRUISERS SPONSOR \$3,000**

Your company will be recognized as the decorations sponsor for all three River Cruisers! The sponsorship includes 6 reservations on one of the River Cruisers for the parade.

**AWARDS SPONSOR \$1,000**

Your company will be recognized as the Awards Sponsor for the Holiday River Parade. A representative of your company will help present the awards.