

LEVELS

SPONSORSHIP



FRI NOV 28

Oklahoma City

HOLIDAY
RIVER PARADE

Celebrating 125 years of Prosperity



Event Sponsorship \$1,000

- 4 Reservations for VIP hospitality in the Devon Boathouse
- 2 VIP parking passes
- Name recognition on official parade website
- Sponsor gift

Supporting Sponsorship \$2,500

- 8 Reservations for VIP hospitality in the Devon Boathouse
- 2 VIP parking passes
- Name recognition in all marketing materials
- Name recognition on official parade website
- Sponsor gift

Patron Sponsorship \$5,000

- 12 Reservations for VIP hospitality in the Devon Boathouse
- 4 VIP parking passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in social media
- Name recognition on official parade website
- Sponsor gift

Benefactor Sponsorship \$10,000

- 18 Reservations for VIP hospitality in the Devon Boathouse
- 6 VIP parking passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift



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Presenting Sponsorship \$25,000

- 8 Reservations to ride aboard one of the decorated River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 4 VIP Parking Passes for Regatta Park - River Cruiser guests
- 24 Reservations for VIP hospitality at the Devon Boathouse
- 10 VIP parking passes
- Signage recognition at the event
- Public address recognition at event
- Name recognition in all marketing materials
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift

Title Sponsorship \$35,000

- Corporate name included in the event title
- Decorated River Cruiser provided for participation in parade
- 30 reservations to ride aboard one of the decorated River Cruisers
- Appetizers and beverages provided for guests aboard the River Cruiser
- 15 VIP Parking Passes for Regatta Park - River Cruiser guests
- 30 Reservations for VIP hospitality at the Devon Boathouse
- 15 VIP parking passes
- Signage recognition at the event
- Public address recognition at event
- Logo and name recognition in all marketing materials
- Name recognition in social media
- Name recognition in all press releases
- Name recognition on official parade website
- Sponsor gift

